

A modern, multi-story house with large glass windows and a flat roof, situated on a hillside. The house has a concrete base and upper levels with dark framing. In the foreground, there is a swimming pool with lounge chairs and a patio area. The background shows a hillside with trees and a clear sky.

WHY BROMBAL DIGITAL TOOL

- QUICK GUIDE -

v.2.0

WHY BROMBAL DIGITAL TOOL

Turn Architects & Builders into Informed Advocates

The digital tool is designed to help dealers and salesforce create compelling, customized presentations and checklists that showcase Brombal's unmatched superiority, allowing you to tailor documents to the specifics of each project, ensuring that your clients see the unique value that Brombal's exclusive product features and proprietary innovations bring to their designs.

WHY BROMBAL DIGITAL TOOL

- 64 exclusive features that distinguish Brombal, packed in well-designed cards.
- Organised in a presentation built from a consumer perspective.
- Visual comparison vs competitors when possible.
- Possibility to personalise the documentation (project name) and add your own notes.
- Comparative Checklist.

The image displays a collection of digital tool cards for Brombal, organized into a presentation. The cards are designed with a clean, professional layout, featuring a mix of text, images, and tables.

Product and Company Attributes

Attributes

	BROMBAL	competitor	competitor
Flexibility in Design			
Freedom to Create Brombal is a highly customizable brand offering, galvanized windows, curtain wall, porches, Brombal will fit orders made.			
Different Allays Over the years, Brombal has been able to adapt (galvanized, stainless steel and brass), porches, Brombal will fit orders made.			
Numerous Pivot Door Solutions Brombal offers Pivot Doors in numerous configurations to match their styling and handling.			
Custom Hardware Pieces Brombal is one of the companies with a countless hardware components include to give architects the freedom to create.			
Color or Burnish Matching Levers, handles, plates, hinges, locks, and thresholds to provide uniformity in any.			
Lever on Sash Brombal custom and saving windows competitors fabricating the Sash system more traditional, and elegant solutions.			
Unique SGL Profiles If any of Brombal's numerous SGL offer experience necessary to produce custom.			
Robust Glazing Head Options 5 different profile options offered in the back window. Ability to vary the depth to match bars are always integrated with.			
Brombal Group Glass Because all 3 of the Brombal Group (Brom, aluminum, aluminum and wood, or steel products). Some glass tint, copper tint, or.			
Monumental size IGUs (up to 24' x 24') Many competitors must use in aluminum glass panel, or the spacer bar, does not in quantities even 3 different partners.			
Internal SGL up to 7 1/2" (200 c) shadow for falling back to the back of it. When this occurs, it is very expensive as Brombal offers the widest unsupported superior design freedom.			
100% Burnishing consistent Finishing quality of windows and of x 3/16" exact color matching with Thanks to in-house burnishing plant equip 25 years of experience of highly skill methods.			
Concealed Multipoint Hardw Brombal's multipoint locking rods is mortised into the profile for a clean.			
Stiffeners are manufacture frames perfectly No description available			

Historical Projects
By embarking projects where the material is to match the original construction, Brombal provides historically-matching products to allow the lines between what is new and what is old. ✓ | | |

Wood Cladding
Brombal will clad the interior of their product with any wood species. In some cases, if requested, they will clad both the interior and exterior, because extremely large wood products often require a heart of steel for structural stability. ✓ | | |

Design Assist
Working with Brombal's technical department during design development proves invaluable in getting a jump start on the design specifications. Their senior engineers often identify potential problems and provide solutions well in advance of manufacturing to help avoid any costly delays once the product has arrived on the job site. ✓ | | |

Fasteners and Hardware in A Matching Finish
In the eyes of Brombal, fasteners should match the window or hardware color so they don't stand out. Competitors using components sourced from 3rd party supplier frequently utilize whatever fasteners came with it leading to distracting, non-matching components. ✓ | | |

Interior or Exterior Glazed
Some competitors offer interior glaze window or door through the interior doors can be supplied either interior options for architects. | | |

Complete Matching House F
Some competitors have neither the frame extensions, channels, and sills Brombal, general contractors are to. | | |

Flush Tracks for sliding door
In-house-made custom flush tracks with superior performance. Made for exceptional durability and noise. | | |

Proprietary Stiffeners
Brombal's in-house engineers add where required. Offered both thermally performance without use. | | |

Aesthetic

90° CORNER KEYS WITH ALL IGU

Every glass unit coming from Brombal is guaranteed to be constructed with corner keys,

which results in crisp non-radius corners at every joint. Moreover, any IGU made with radius corners are very likely to impede into the visible glass opening and include a splice somewhere, often located in a prominent and undesirable location.

Brombal's corner key around a lock box

Brombal's glass never impedes into the visible opening

Competitor who does not use corner keys

Competitor who does not use corner keys resulting in curved spacer bars impeding into the visible opening

Levers, handles, plates, hinges, locks, and sills are painted or burnished the same way as the frames and sashes themselves to provide uniformity in appearance.

Like all parts, covers, frame extensions, channels, valances and countless other hardware components including custom designs that are so integral to "pulling a package together."

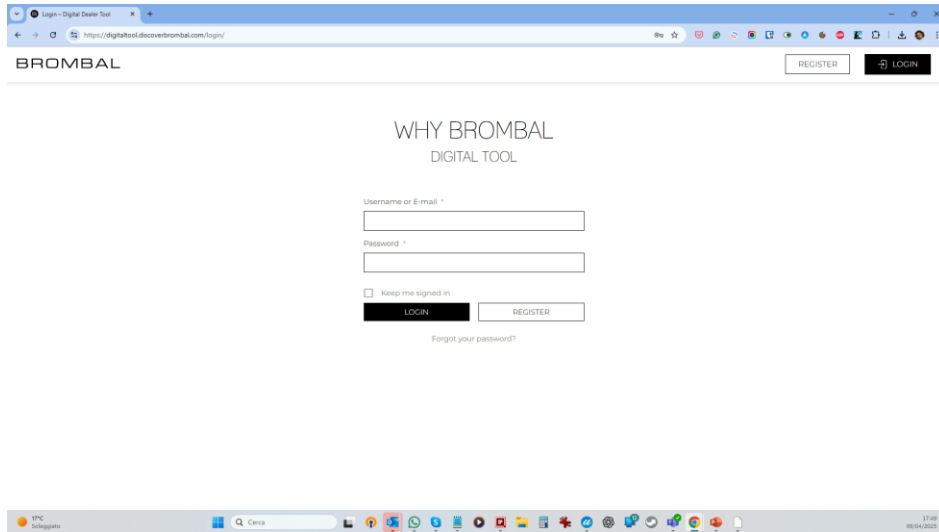
Tools like CNC machines and 3D printers allow them to give architects the freedom to create and contractors a better support, helping avoid dreaded "gaps in scope". The internal painting and polishing departments also ensure that all items are a colour-matched.

BROMBAL



USER MANUAL

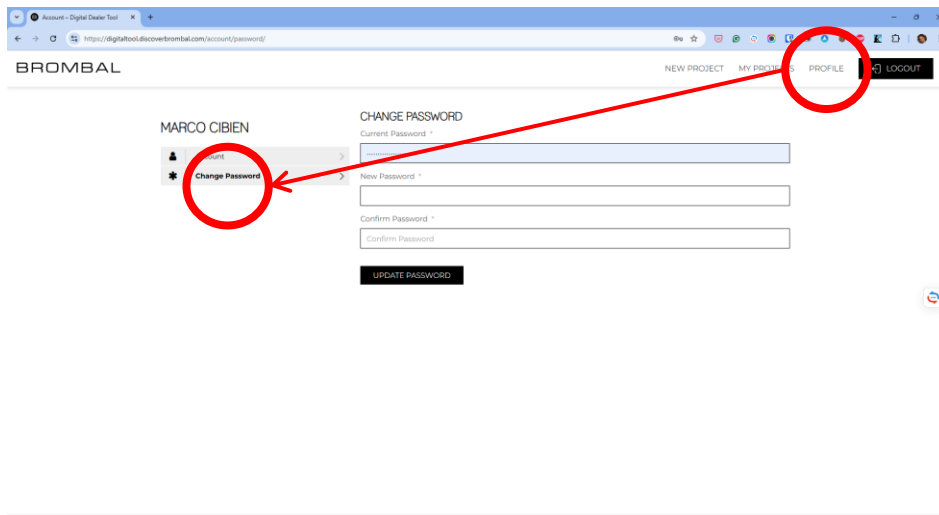
WHY BROMBAL DIGITAL TOOL



A screenshot of a web browser showing the BROMBAL login page. The page has a header with the BROMBAL logo and 'REGISTER' and 'LOGIN' buttons. The main content area is titled 'WHY BROMBAL DIGITAL TOOL' and contains a login form with fields for 'Username or E-mail' and 'Password', a 'Keep me signed in' checkbox, and 'LOGIN' and 'REGISTER' buttons. A link for 'Forgot your password?' is also present.

Use the credentials you received via email.

In case you need an extra account for a colleague, write to marketing@brombaldgroup.com specifying their name and role.



A screenshot of the BROMBAL account profile page. The user is logged in as 'MARCO CIBIEN'. The page has a navigation bar with 'NEW PROJECT', 'MY PROJECTS', 'PROFILE', and 'LOGOUT'. The 'PROFILE' tab is selected and circled in red. In the left sidebar, the 'Change Password' option is also circled in red, with a red arrow pointing from the 'PROFILE' tab to it. The main content area is titled 'CHANGE PASSWORD' and contains fields for 'Current Password', 'New Password', and 'Confirm Password', along with an 'UPDATE PASSWORD' button.

Once you have logged in, you can change the password any time going into the profile section and selecting 'change password' (old password is required to proceed).

WHY BROMBAL DIGITAL TOOL

WHY BROMBAL

Welcome to Why Brombal exclusive digital tool—designed to help our dealers and salesforce create compelling, customized presentations that showcase Brombal's unmatched superiority. This tool allows you to tailor presentations to the specifics of each project, ensuring that your clients see the unique value that Brombal's exclusive product features and proprietary innovations bring to their designs.

Build your case with confidence. Elevate every project with Brombal. Win your clients with facts.

PLEASE START SUBMITTING SOME PROJECT DETAILS

Project Title City State/Region Select Country

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Start by giving the project a name and entering the relevant information.

Note that the project name will be used to customise the output documentation, so be careful not to misspell it.

WHY BROMBAL DIGITAL TOOL

Every project is unique, and so are your clients' priorities. This tool helps you tailor your presentation by focusing on what matters most to them. Start by asking a simple, yet powerful question: What would you want your window and door system to provide you with?

SELECT AND ORDER THE BENEFITS IN ORDER OF IMPORTANCE, ADD A CUSTOM PART TO THE PRESENTATION, IF NEEDED

- Structural Performance
- Air/Water Performance
- Thermal Performance
- Viewing Performance
- Acoustic Performance
- Safety & Security
- Functionality - UX
- Aesthetic
- Durability
- Flexibility in Design
- Services
- Warranty
- Trust
- Maintainability
- Custom Notes

BACK

Automatic mode

NEXT

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On the second page, you can select the benefits that are most important to the customer and rank them in order of importance. This is reflected in the order in which the presentation and checklist are arranged.

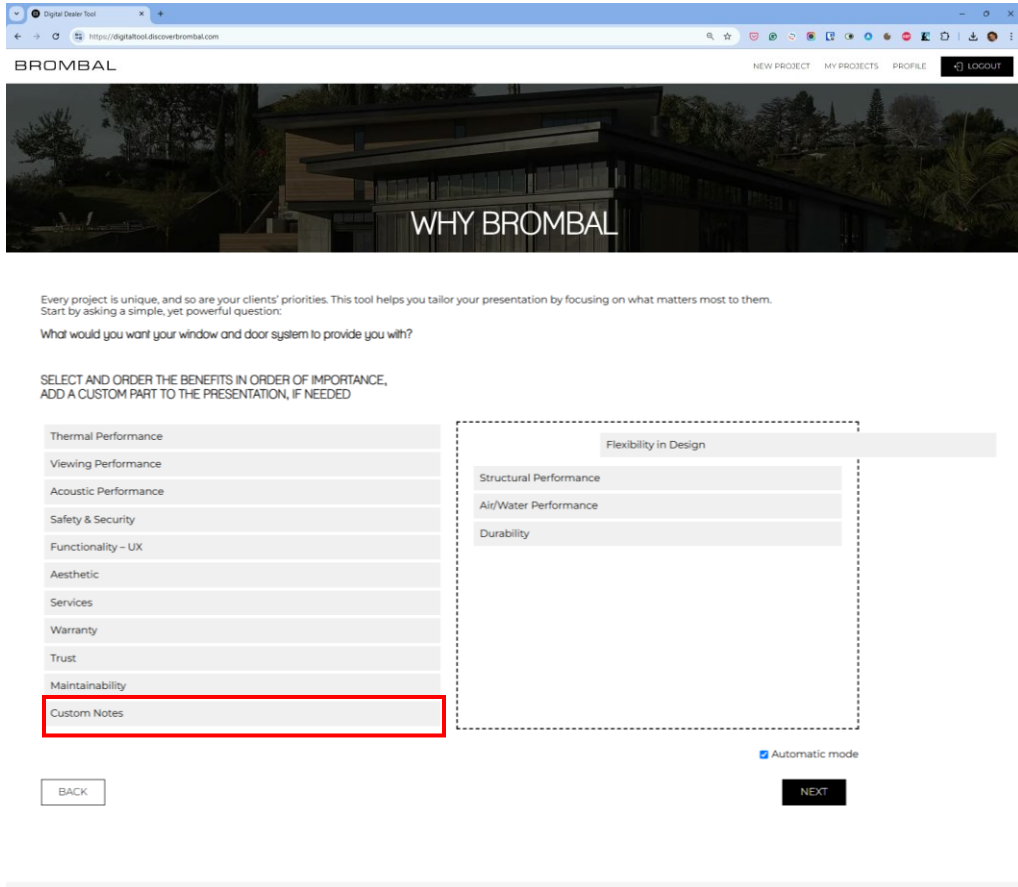
Each benefit is linked to the respective exclusive Brombal features that generate it.

Using the automatic mode, when a feature generates more than one benefit, it will be displayed by linking it to the benefits deemed most important, avoiding tedious duplication.

By switching off the automatic mode, you can manually select which features you want to display in connection with specific benefits.*

* It requires a more careful review of the entire feature list. We recommend that you try the tool in automatic mode a few times before switching to manual mode.

WHY BROMBAL DIGITAL TOOL



The screenshot shows the BROMBAL Digital Tool interface. At the top, there's a navigation bar with 'BROMBAL' on the left and 'NEW PROJECT', 'MY PROJECTS', 'PROFILE', and 'Logout' on the right. Below the navigation bar is a large image of a modern building with the text 'WHY BROMBAL' overlaid. The main content area starts with a paragraph: 'Every project is unique, and so are your clients' priorities. This tool helps you tailor your presentation by focusing on what matters most to them. Start by asking a simple, yet powerful question: What would you want your window and door system to provide you with?'. Below this is a section titled 'SELECT AND ORDER THE BENEFITS IN ORDER OF IMPORTANCE, ADD A CUSTOM PART TO THE PRESENTATION, IF NEEDED'. This section contains two columns of benefit labels. The left column lists: Thermal Performance, Viewing Performance, Acoustic Performance, Safety & Security, Functionality - UX, Aesthetic, Services, Warranty, Trust, Maintainability, and Custom Notes. The right column lists: Flexibility in Design, Structural Performance, Air/Water Performance, and Durability. The 'Custom Notes' label is highlighted with a red border. Below the list of labels is a 'BACK' button on the left and a 'NEXT' button on the right. A checkbox labeled 'Automatic mode' is also present.

Every project is unique, and so are your clients' priorities. This tool helps you tailor your presentation by focusing on what matters most to them. Start by asking a simple, yet powerful question: What would you want your window and door system to provide you with?

SELECT AND ORDER THE BENEFITS IN ORDER OF IMPORTANCE, ADD A CUSTOM PART TO THE PRESENTATION, IF NEEDED

Thermal Performance
Viewing Performance
Acoustic Performance
Safety & Security
Functionality - UX
Aesthetic
Services
Warranty
Trust
Maintainability
Custom Notes

Flexibility in Design
Structural Performance
Air/Water Performance
Durability

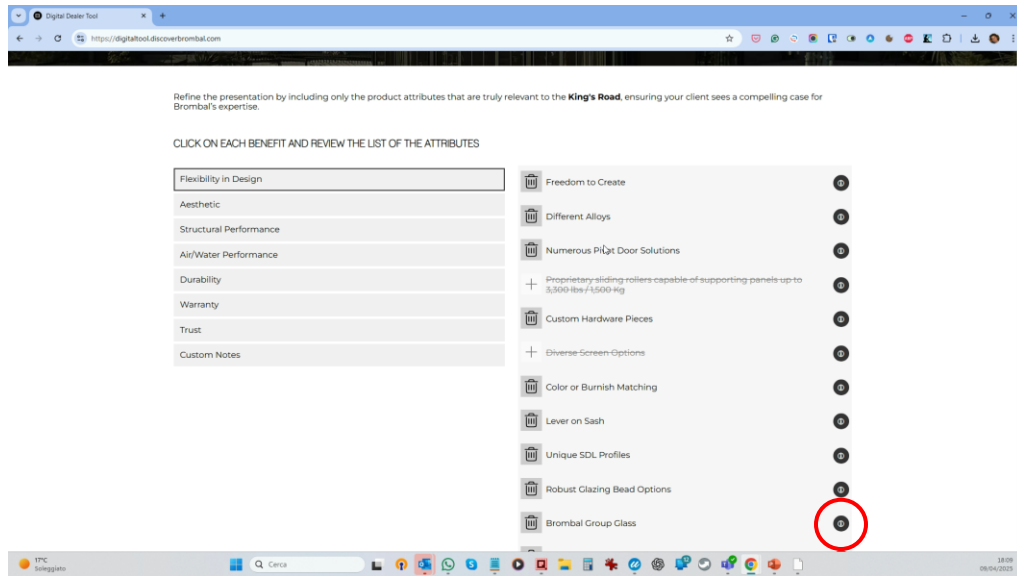
☒ Automatic mode

BACK NEXT

You can rearrange the order at any time once you have selected the benefits the customer is interested in.

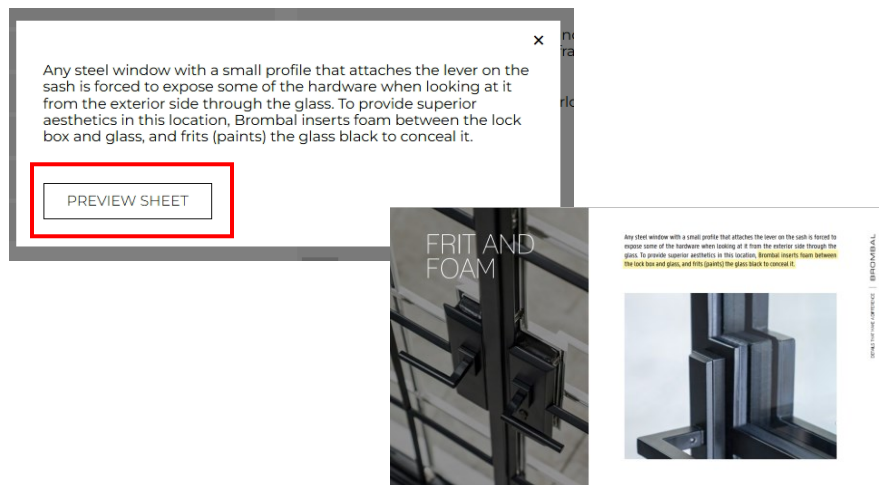
Adding 'Custom Notes' allows you to include additional content in the presentation (see next). You can decide where to place them (at the beginning, middle or end of the presentation) by dragging the label as it was a benefit.

WHY BROMBAL DIGITAL TOOL



Once you have selected the benefits the customer is interested in, the digital tool will show you the features associated with them.

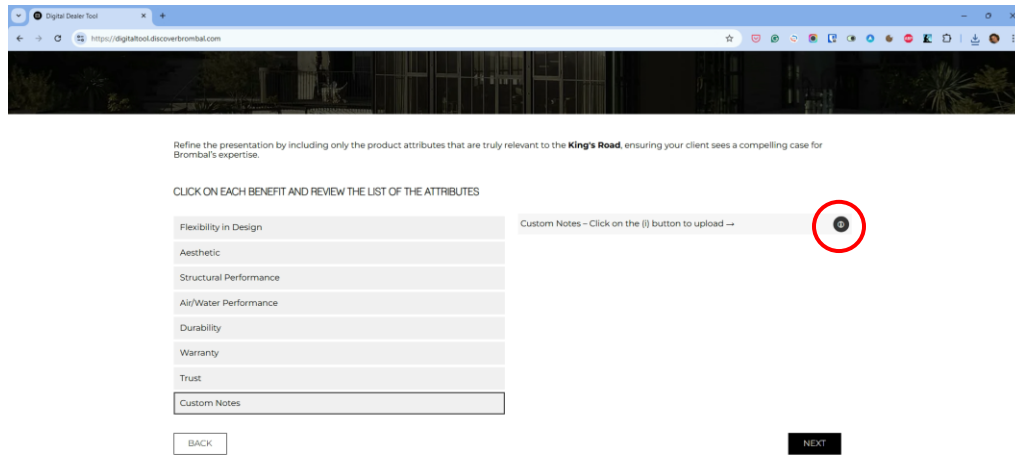
Deselect those that don't apply to your project.
(e.g. sliding doors, burnishing, ... If they are not part of the project)



By clicking on the (i) button, you can view the description of the feature.

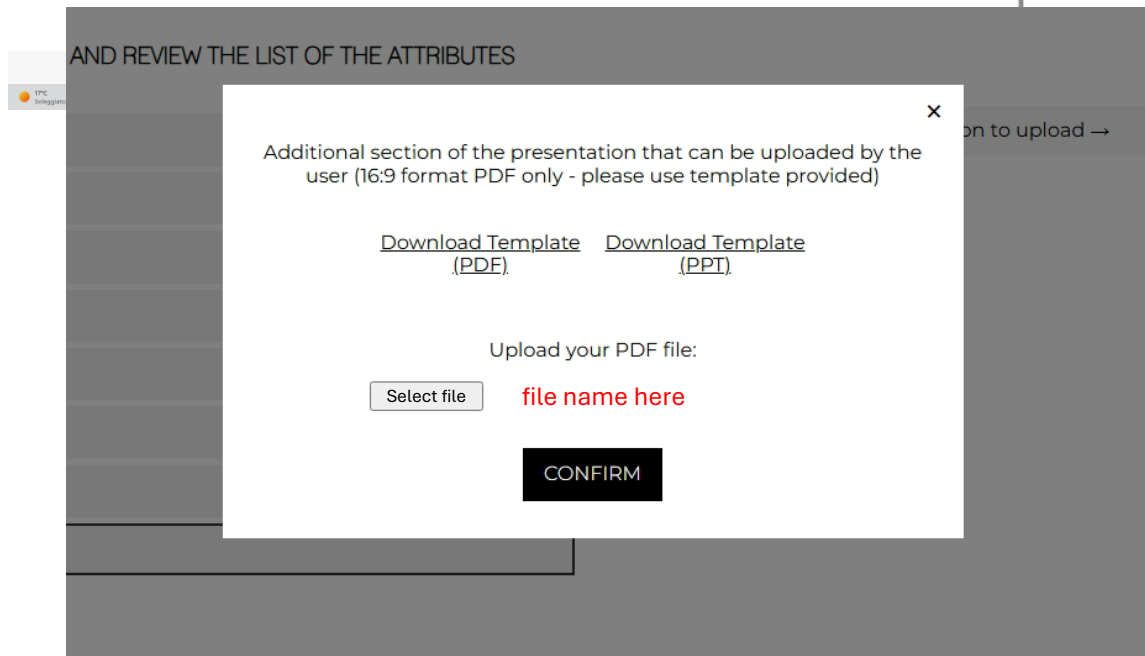
When the pop-up box appears, you can also preview the part of the presentation that covers that feature.

WHY BROMBAL DIGITAL TOOL



The digital tool lets you add your custom notes to the presentation: to preserve the visual consistency please use only the provided templates.

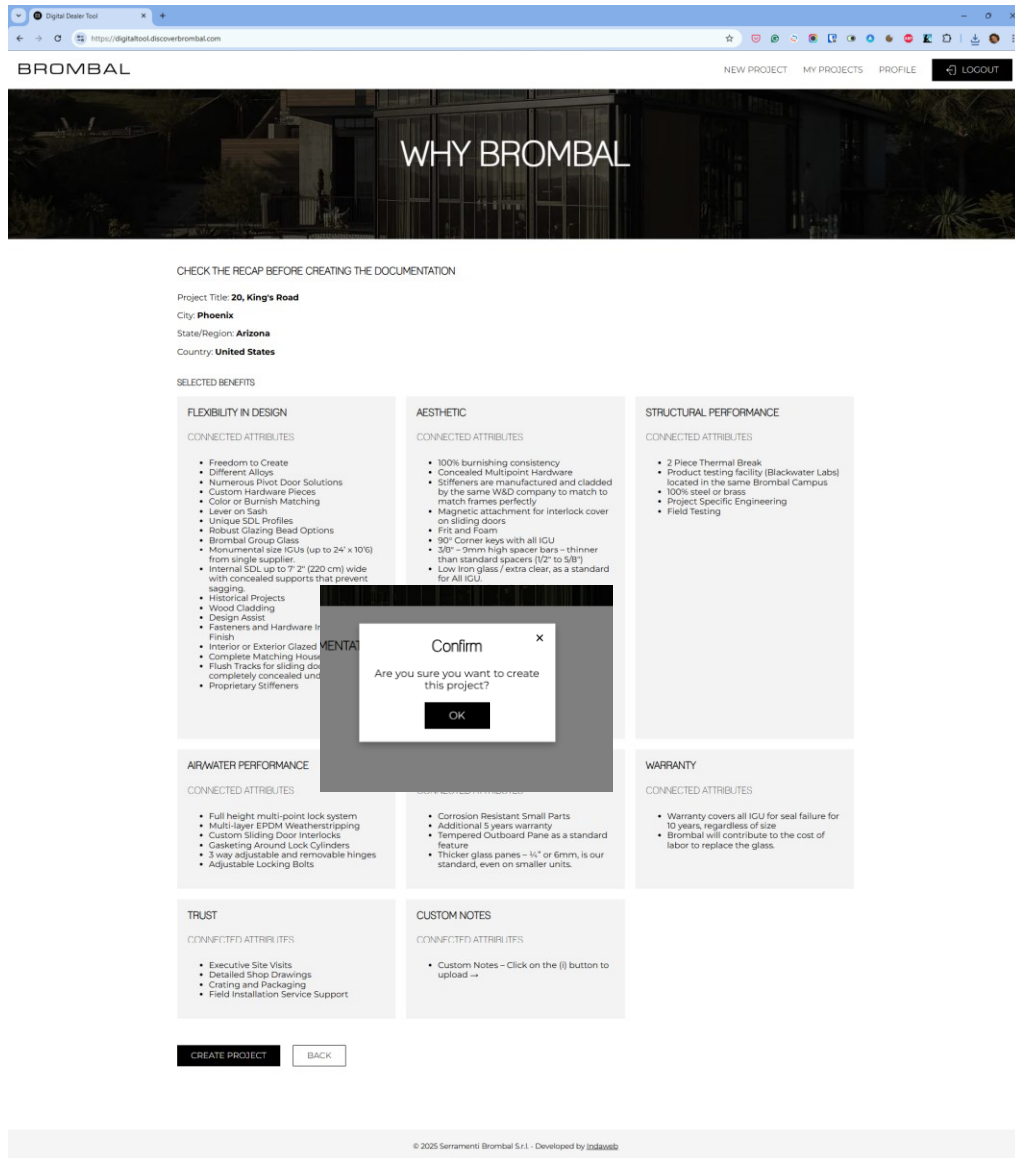
Click in the (i) button and a pop-up box will appear. Here you find the template in Pdf or PowerPoint format. If you use PowerPoint, be sure to save your notes in Pdf format since the digital tool accepts only Pdf files.



Once you have elaborated the file, you can upload it using the “select file” button. When the file is fully uploaded, the file name will appear next to the button.

Press “CONFIRM” when ready and then “NEXT” to move to the project recap.

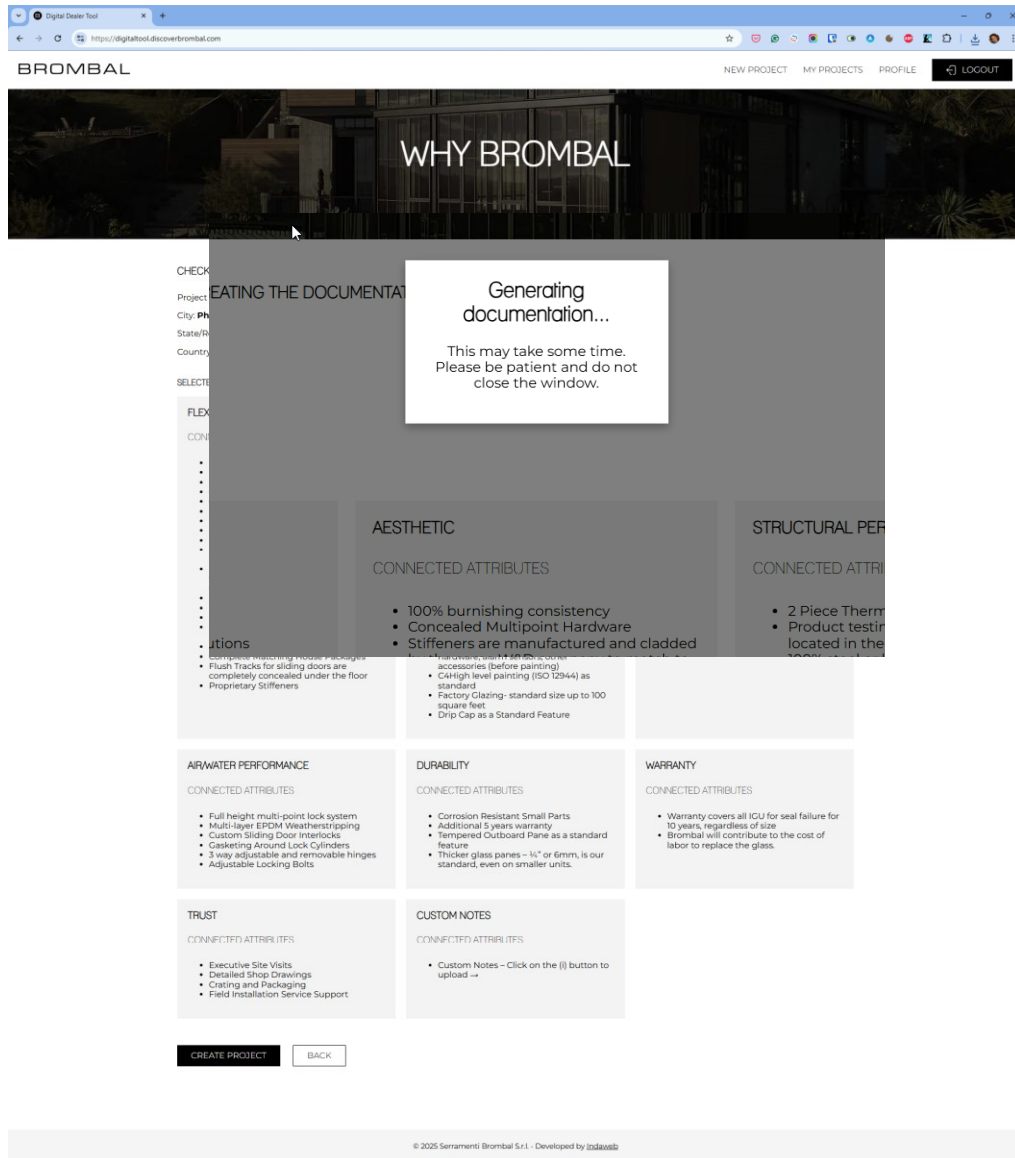
WHY BROMBAL DIGITAL TOOL



Here you can review the whole project before creating the documentation.

Please check all the benefits and the associated Brombal attributes carefully, especially if you are working in manual mode. If you need to change anything, you can always go back and change the order of the benefits, toggle individual features on and off, and add or remove custom notes.

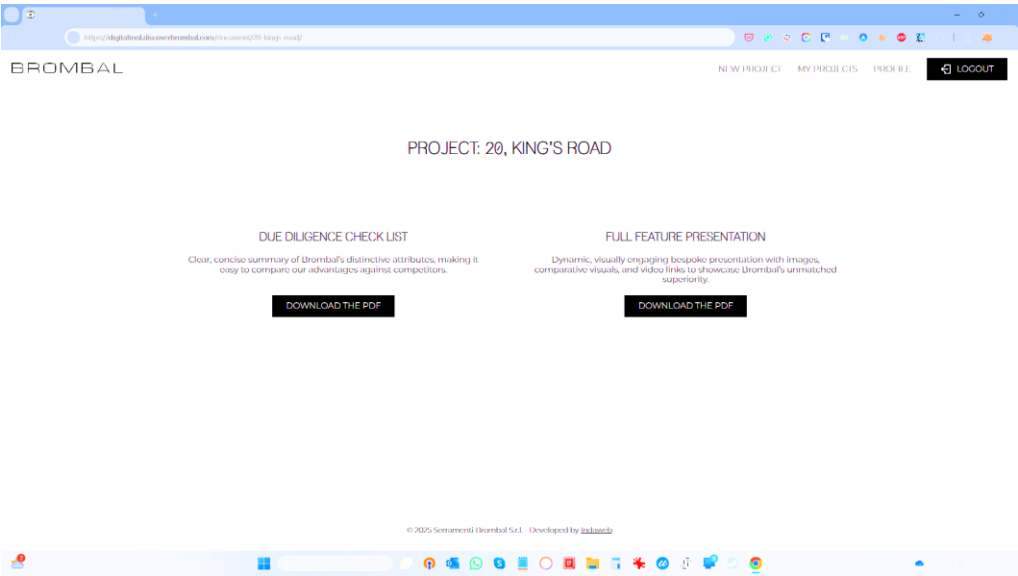
WHY BROMBAL DIGITAL TOOL



Generating the documents may take some time (depending on the volume of the content), but it will usually take about 30-40 seconds to complete.

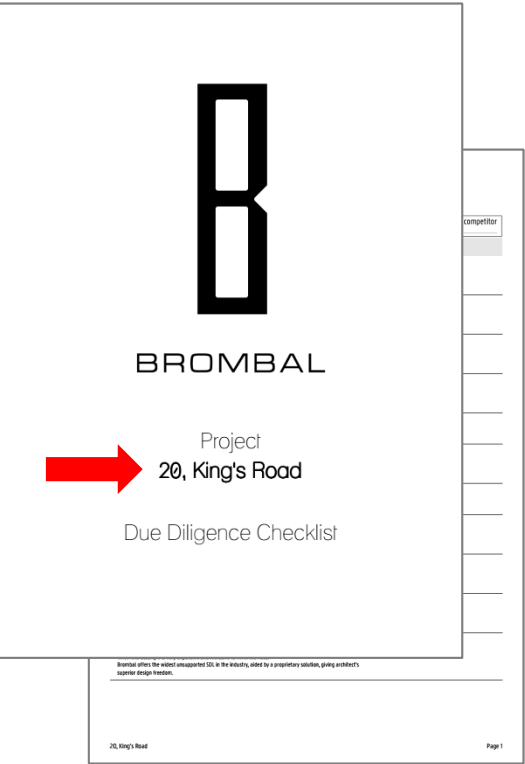
DO NOT CLOSE THE WINDOW WHILE THE SYSTEM IS STILL ELABORATING!

WHY BROMBAL DIGITAL TOOL

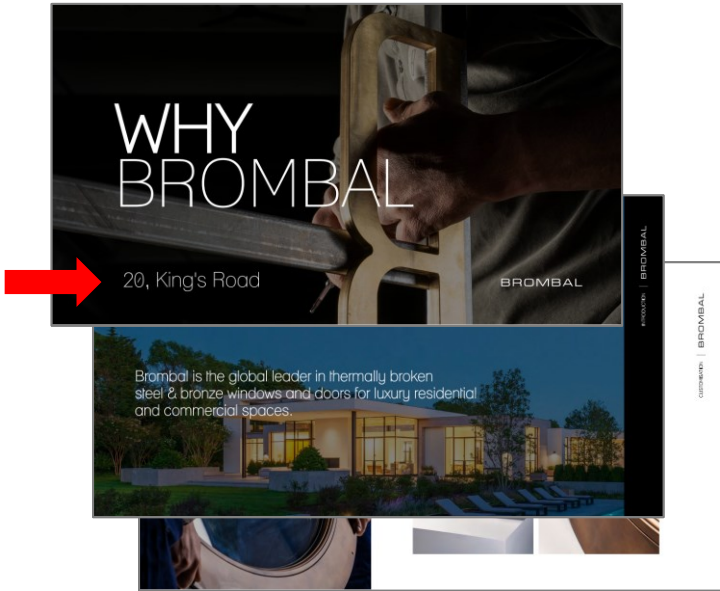


From the project page you can download 2 documents.
Both are personalised with the actual name of the project.

1) The checklist

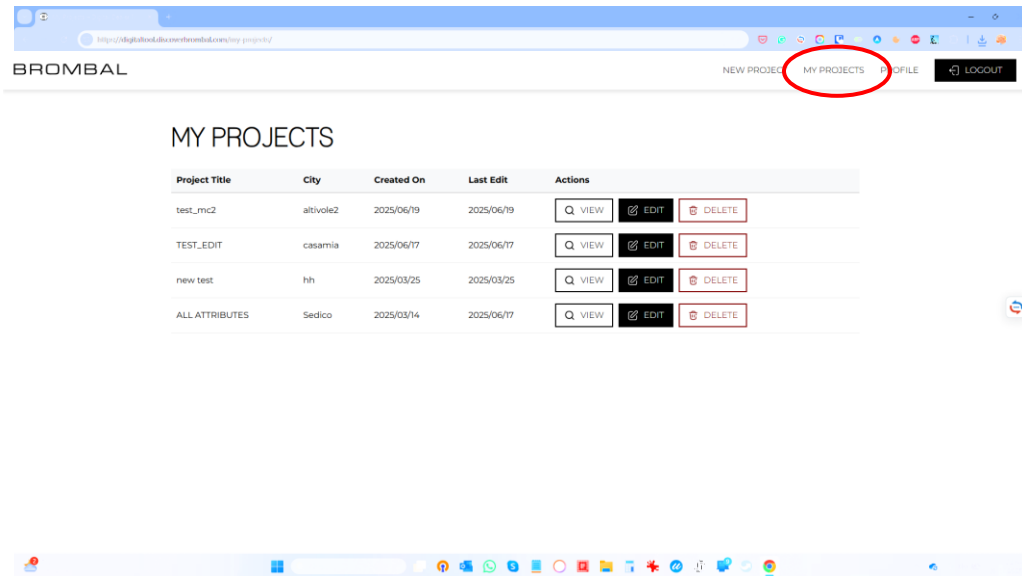


2) The full presentation



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WHY BROMBAL DIGITAL TOOL



From the top menu you can view all the projects you have created. Each project can be:

- accessed to view its summary and the documentation you have previously created.
- Edited completely: clicking the button you will be brought back to the initial page and you can modify the whole content, starting from the project name.
- Deleted (this action is irreversible).

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LUXURY METAL WINDOWS AND DOORS

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